

CLEAN WATER EDUCATION PARTNERSHIP

FY19 Q4 STEERING COMMITTEE MEETING



July 23, 2019
9:30 to 12:00

Location: TJCOG Large Conference Room
4307 Emperor Boulevard, Suite 110
Durham, NC 27703

Agenda items

9:30 — 9:40	Welcome, introductions, new Partners!	Jen Schmitz
9:40 — 10:00	FY19 Final Program Updates <ul style="list-style-type: none">• ScreenVision/Cinemia Cinema campaign• La Noticia Ads• CBC/Spectrum Campaigns/Giveaways• Social Media Update• PTRC Partnership Update	Jen Schmitz Danica Heflin, PTRC
10:00 — 10:20	Stream Watch/Creek Week Programs	Danica Heflin, PTRC
10:20 — 10:50	Direct education in FY19 <ul style="list-style-type: none">• Recap of annual outreach accomplishments• Update: new AmeriCorps starting soon!• CWEP direct education goals for FY20	Maya Cough-Schulze (Blair Frantz)
10:50 — 11:05	Break	All
11:05 — 11:20	Updated FY20 budget/cost shares	Jen Schmitz

Triangle J Mission Statement

To serve as an intergovernmental organization for local elected officials that works proactively on regional issues in order to sustain and improve the quality of life for our citizens.

11:20— 11:55

Strategic Planning for FY20 and beyond

Jen Schmitz

Additional 'loaner' EnviroScape?
La Noticia Ads
5-year strategy
Pollutant theme for 2020
Community/HOA outreach

11:55 — 12:00

Wrap-up, review of action items, next steps. Invoice reminder.

Jen Schmitz

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